



HOW SALESFORCE COMMUNITY CLOUD HELPS ORGANIZATIONS IN TRANSFORMING PARTNER, CUSTOMER, AND EMPLOYEE ENGAGEMENT

Introduction :

In our present swiftly modifying business generation, maintaining commitment and alignment between customers, partners, and employees are crucial in enduring long-term achievement. Sales agents and dealers maximize income growth, organizations enable marketing & customer loyalty creates an effect between sustainable development and stagnation.

In the current situation, customers are immensely enabled with large amount of data than ever recorded earlier. Social channels deliver an open stage to voice personal conclusions while empowering good relations with organizations—and making a more profound association with brands.

These channels likewise empower customers to effortlessly pick and decide between organizations that energize more noteworthy communication — and those that don't. Customers hope to discover answers to their inquiries, in a quicker way. They need to share their results of individual customers and altogether take care of issues that exist. What's more, on the off chance that they can't, most realize that

they have an option of numerous different organizations that are prepared and willing to address and meet their issues & expectations.

In reality, we're in the midst of a revolution full of commitment. Companies that are still as yet endeavoring to associate with customers and partners utilizing inflexible portals that don't empower joint effort or interactive forums that are totally disconnected from business tasks are rapidly on the verge of decline. Present day purchasers are baffled when they experience these clearly obsolete innovations. They're utilizing their recently discovered capacity to drive markets in new ways, and they anticipate organizations to keep up.

Salesforce Community Cloud sets another standard for online community stages. From deals and marketing through administration and appropriation, it reconsiders every client contact point and creates a chance to develop a frictionless, much better client experience. Commitment never stops.

How Salesforce Community Cloud Can Help You:

▶ Deliver Exceptional Customer Support

Community Cloud empowers organizations to give a scope of customized, intelligent customer support feel, from a well-organized self-serving community to a white-glove community for customers with premium support packages. You'll see quicker case resolutions, decreased service calls, and improved consumer loyalty results

▶ Boost Revenue Generation via Partners

Community Cloud gives steady situation for partners to oversee leads and deals while enabling them to work all the more attentively with the channel supervisors and team up on those deals. Community cooperation builds item and industry information while revealing best practices. The end result is a high-level channel win rate, expanded speed in partner-driven deals, and expanded partner commitment.





► Create Marketing Influence

In today's time, flexible workforce anticipates that their organization's frameworks will be as available and instinctive to utilize as the applications they use in their own lives. Organizations can all the more adequately keep workers occupied with completely branded, versatile, employee representative networks (social intranets) that link workers with the information, learning, and specialists that they should be successful.

Salesforce Community Cloud will help you in transforming your business by associating your business information with the ability of social in a single attempt itself. Community Cloud will immediately help you in deploying the top-notch solutions including all the advantages from the world's most trusted cloud computing stage.

► Business Integration

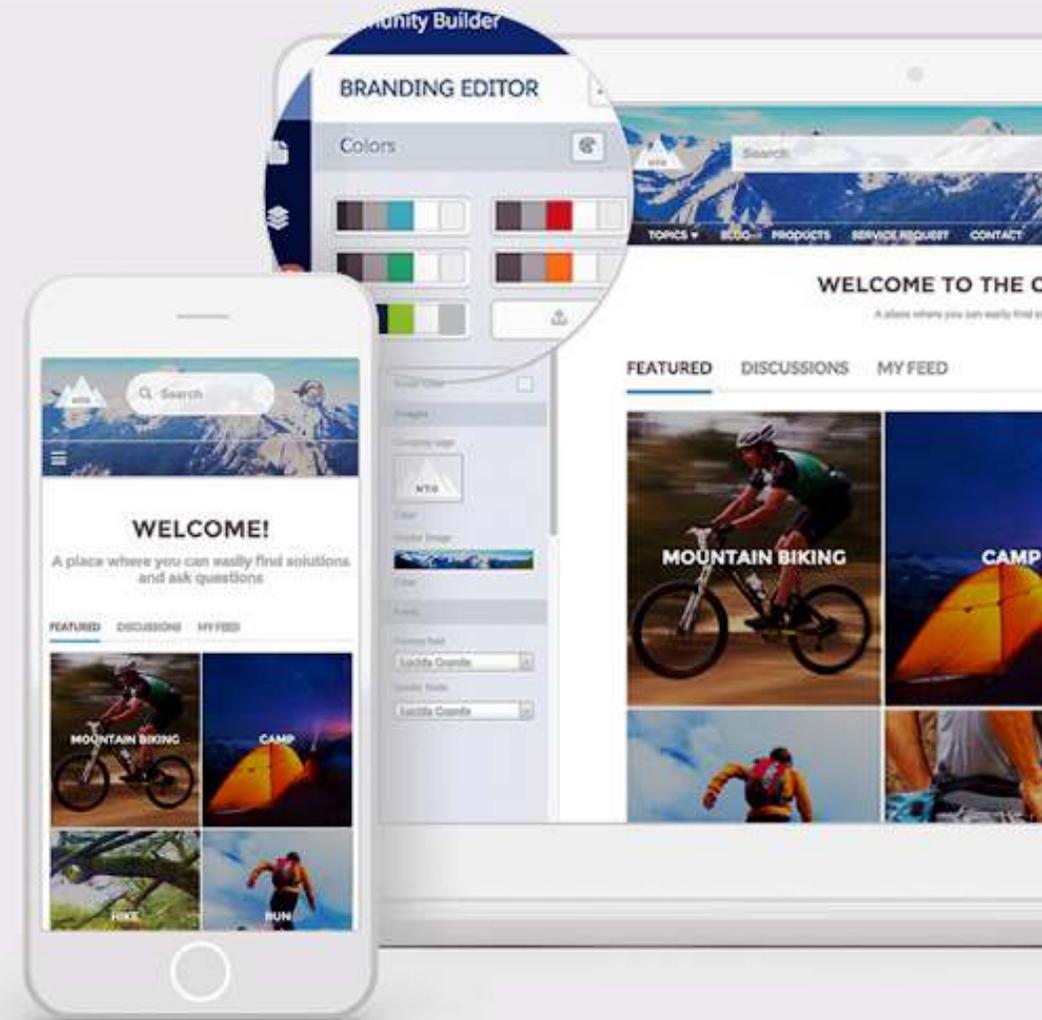
Regardless of whether colleagues need to share documents, qualify leads, or resolve service cases, Community Cloud enables them to team up on business-driven data from inside the community.

► Social Media Feed

Pursue and work together with individuals and teams that are concerned about you the most. With constant feeds, your groups will cooperate on active issues to finalize negotiations, resolve client's cases and deploy advertising campaigns.

► Branding/Customization

Customize your community with your brand elements as well as content. Create a look and feel that makes Community Cloud an extension of your corporate website





▶ Mobile Compatibility

Mobile compatibility has made it easier for customers to access Community Cloud no matter where they are based, through their mobile device. This compatibility experience joins an elegant, easy-to-utilize interface with ground-breaking Salesforce usefulness.

▶ Social Intelligence

Community Cloud provides advice and content that is applicable to each individual in light of their interests and conduct — quickly captivating community individuals and welcoming closer engagement.

▶ Templates

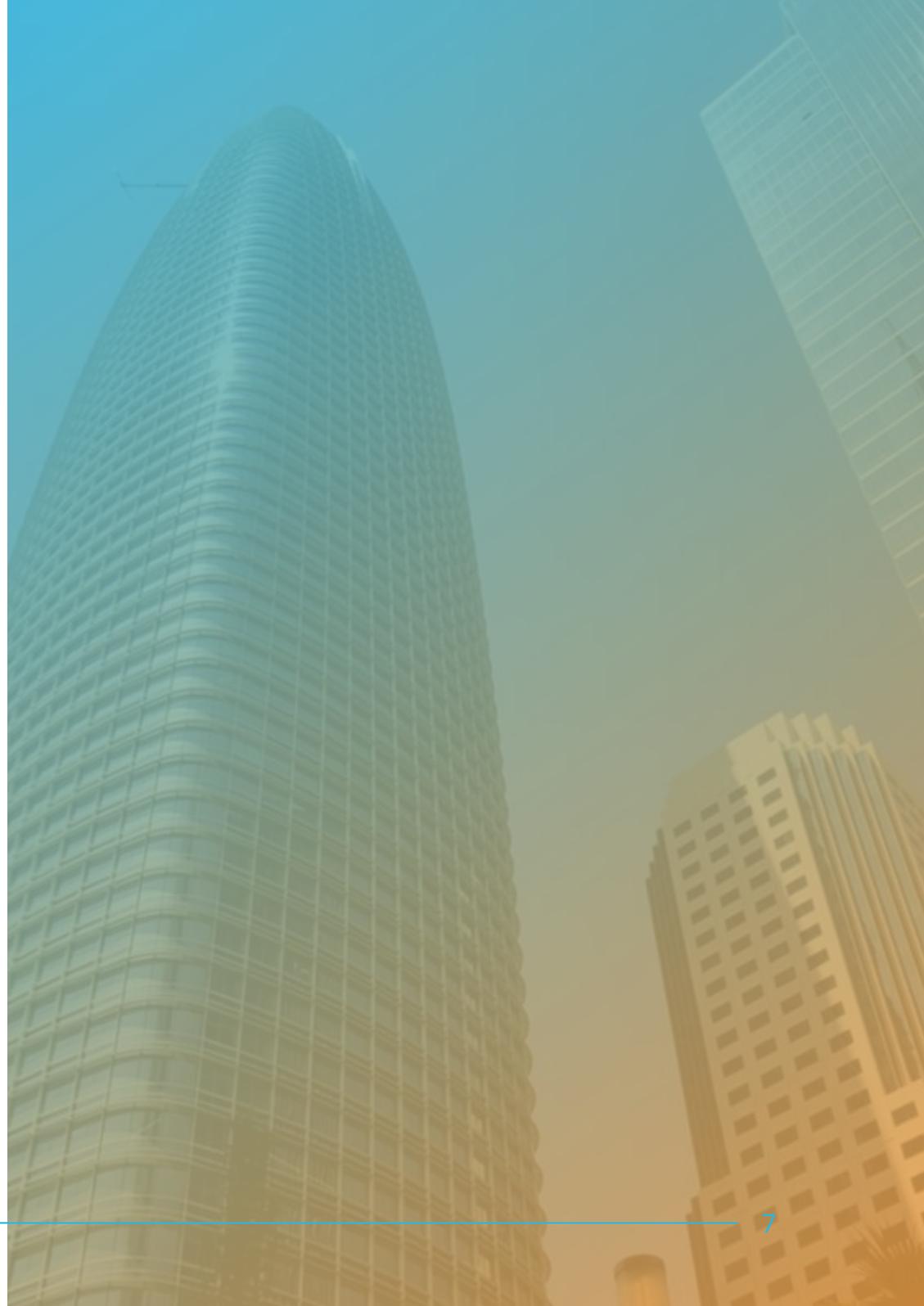
Any organization can set up a community in the blink of an eye with five-star, personalized templates that can be altered with absolute zero coding.

► Reputation

Community supervisors can motivate for higher participation numbers in community via developing incentives for example, levels and identifications with custom symbols and point settings.

► Unified Stage

Individuals can have a place with different communities and effortlessly toggle between them all through a singular sign-in. Build the same number of communities as you require inside the equivalent stage.





Create stunning, responsive experiences that give every user a seat at the table.



Watch Demos

Other Whitepapers

About Cloudalyze :

As a Salesforce Silver Consulting Partner, we use Salesforce's industry leading products to help B2B and B2C companies build intelligent, omni-channel platforms that focus on the necessary things.

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